

# MANIFESTO FOR ENERGY EFFICIENCY IN BUILDINGS



## What is the Manifesto for Energy Efficiency in Buildings?

The Manifesto for Energy Efficiency in Buildings is a voluntary commitment by organizations to take action on energy efficiency in their building portfolio. It does not prescribe how organizations should take action, but provides a framework around which an organization can demonstrate and implement its commitment.

## Why buildings?

Buildings contribute to 32% of global total energy usage and 19% of greenhouse gas emissions. If we do not act on energy efficiency in buildings, by 2050, CO<sub>2</sub> emissions could double or triple. If we want to limit global temperature rise to 2 degrees we must reduce energy usage by 80% by 2050.

## What are the benefits for my organization?

### 1. Significant savings and multiple benefits

Energy-efficient buildings can bring significant energy and financial savings with relatively short returns on investments. There are also multiple benefits that are less obvious such as increased employee productivity, greater energy security, improved health and well-being and innovation.

### 2. Increased Stakeholder buy-in

By signing the Manifesto, organizations give a clear signal to the market that energy efficiency in buildings (EEB) is important. Whether your organization is already advanced in the domain of EEB or just starting out, increasing visibility and transparency, both internally and externally, shows leadership, helps galvanize action and increases stakeholder buy-in.

### 3. Impact at scale

Joining the Manifesto community will allow your organization to demonstrate that it will take the lead in the implementation of sustainable solutions. Through collective reporting of progress, learnings and best-practice can be shared and ways to overcome barriers can be identified. Together, we can scale up action to bring about the necessary transformational change for achieving our Vision 2050 Societal Must-Haves.