



SDG Action & Policy

Project Outline: SDG Action & Policy

Context

Agreed upon unanimously by the UN in September 2015, the SDGs set out a framework of 17 Goals to tackle the world's most pressing social, economic and environmental challenges in the lead-up to 2030. The private sector has a critical role to play in the realization of these ambitions. The SDGs also provide a framework to support business in managing risks and identifying potentially historic market opportunities.

Project Overview

WBCSD's SDG Action & Policy project looks to support member companies as they work to internalize the SDG agenda. It provides timely and tailored updates to members on the latest trends, developments and insight surrounding the SDGs. It also seeks to disseminate best practice in terms of SDG integration, foster opportunities for collaboration and provide a platform for business to interact with intergovernmental discussions at the UN-level.

Approach

Value

- Provide WBCSD members with timely updates on latest trends, insight and best practice with regard to the SDGs, while also convening opportunities for peer-learning and exchange.

Impact

- Help to stimulate more impactful SDG engagement and interaction among WBCSD's membership.

Voice

- Work to support and develop platforms that inject a business voice into inter-governmental processes and dialogues, helping to showcase progress and articulate policy asks.

Who is involved

- More than 100 member companies signed up to receive regular SDG briefings and updates.

Options for engagement

- Sign up for regular SDG briefing notes.
- Explore the latest SDG trends, tools and resources and submit your own case studies via WBCSD's SDG Business Hub.
- Be part of the conversation through a series of SDG-focused webinars workshops and global events.

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Find out more at:
www.sdghub.com