

What is the value of nature to your business? Helping practitioners from the forest products sector integrate natural capital

into their business decision-making. nature will inform better cycling, water provision and purification, and climate decision-making, strategy

Every day risks and opportunities stem from a business' relationship with its natural environment. These represent hidden costs and benefits that need to be incorporated into business decision-making and treated with the same diligence as financial capital. In the forest products

sector business activities impact and depend on many services provided by nature such as soil nutrient Failing to account for these services would be leaving value on the table.

regulation.

framework for the sector to measure and value its impacts and dependencies on natural capital across the full value chain. A clearer understanding of this complex relationship with

This guide offers a common

and communication. This is the world's first

generally accepted natural capital assessment guidance for the forest products sector to accompany the Natural Capital Protocol. The Guide is the fruit of an extensive engagement process with key stakeholders from across all forested continents.

Eight leading businesses have pilot tested the guide and shared their experience.



restoration options for a landscape destroyed by fire in Chile.



capital in the bleaching chemicals value chain in Brazil.

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landscapes in Portugal.



in Washington State.



fish population at a river catchment level in Russia.



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capital.





concession in the Congo Basin. The Natural Capital Protocol is a standardized decision-making framework to identify, measure and value direct and indirect impacts and dependencies on natural

MEASURE AND VALUE



SOLUTIONS **GROUP**

WBCSD'S **FOREST**



NATURAL CAPITAL PROTOCOL: FOREST PRODUCTS SECTOR GUIDE NATURAL CAPITAL COALITION

THE NATURAL CAPITAL

COALITION

Coalition is a global multi-stakeholder collaboration natural capital approaches.
The Coalition is made
up of over 280 leading
organisations who have
united under a common

PRICE-WATERHOUSE-

COOPERS