

How are we making a difference?

The GAA is CEO-led coalition of supply-side companies: growers, processors, traders, providers of finance and inputs. Our purpose is to build sustainable landscapes and livelihoods, making a positive and additional contribution to the Sustainable Development Goals (SDGs).

Objectives

Scale best-practice through peer-learning

Contribute to thought leadership

Influence and inform emerging policy

Progress

Community of Practice established: online and in-person knowledge-sharing and peer-learning

Case studies collated on agribusiness landscape partnerships and SDGs

Action Learning Projects on Water Stewardship at 1–2 member sites

Training workshops on tackling post-harvest food loss with World Resources Institute

Published independent and expert pieces:

Action Brief 1.1 on scaling collaboration with mining companies

Action Brief 1.2 on landscape approaches

Action Brief 2.1 on evolving rural labour trends

Side-events at key policy forums including:

Intergovernmental Forum on Mining (2018)

Committee on Food Security AGM with IFAD, GAFSP (2018)

Global Landscapes Forum (2018)

World Water Week (2018)

Input into policy frameworks including:

Advisory Board member of new Landscape Standard

Member of Private Sector Mechanism of Committee on Food Security

Established dialogue with influential and credible partners including:

TFA 2020, Consumer Goods Forum, UN Principles for Responsible Investment, WWF, World Resources Institute

Outcomes

Strengthened member capacity to manage operational challenges e.g. water risks

Members implement post-harvest loss strategies, making measurable reductions and savings

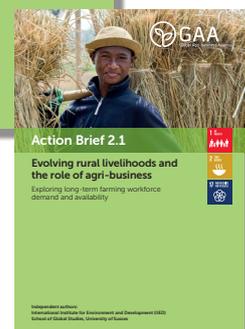
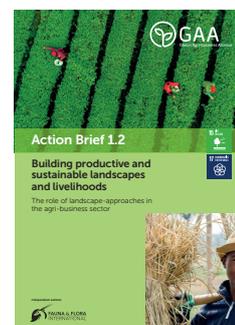
Potential to leverage funds to support activities that deliver multiple benefits

New dialogue and partnerships brokered with key actors to scale positive outcomes

Recognition for contributing to tackling shared challenges and developing pragmatic solutions

Policies and frameworks are relevant and impactful

Consistent and transparent approach is facilitated, avoiding a fragmented operating environment



GAA has two strategic imperatives and has developed tools to support their implementation:

Facilitate continuous improvement in sustainability performance

GAA members have developed a roadmap for continuous improvement in sustainability performance. Companies embarking on their sustainability journey identify priorities. An accompanying User-Guide sign-posts existing tools, guidance, case studies and partners. Over time the number of elements the company is active in grows. Leading companies may be delivering across all 15 elements. GAA will convene member training sessions to take companies through the user-guide to support implementation.

Share and scale our contribution to the SDGs

The United Nations (UN) SDGs are a common framework and universal plan of action for equitable, socially inclusive and environmentally sustainable economic development. 193 UN member states adopted the 17 goals adopted in 2015 that aim to end poverty, protect the environment and promote prosperity by 2030.

We share case studies that:

- 1) showcase how GAA members are contributing to the SDGs and in doing so, identify where agribusiness can make the biggest contribution and
- 2) explore how the GAA's workplan is making an additional contribution to the SDGs.

See <https://globalagribusinessalliance.com/collective-impact-exploring-contribution-gaa-sdgs/>

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